

# Lafayette Generals Football Booster Meeting

## February 11, 2019

- I. Reading of the minutes
  - \*\* office vote**
  - \*\* bylaws**
  - \*\* banquet**
  
- II. Reports of Officers - (still in need of a fundraising chair)
  - \*\* None at this time**
  
- III. Treasurer's Report : Tom Western
  - \*\* Proposed budget discussed**
  - \*\* explanation of expenses/accounts**
  - \*\* need to look into rules for use of weight room**
  
- IV. Unfinished Business
  - a. Board Election
    - i. Freshmen class rep - Christy Washington **\*\* Voted in**
    - ii. Junior class rep - Sh-Naya Taylor **\*\* Voted in**
  
- V. New Business
  - a. Fundraisers:
  - b. Mulch:
    - April 20, April 27, May 18,
    - \*\* tentative dates**
  
    - no help from Fayette Co. Maintenance
    - \*\* bobcat + person to run it = \$200 from 8:30-4:30 (includes drop off/pick up)**
    - \*\* Everyone get word out to borrow bobcat and someone to operate**
  
    - reviews price
    - \*\* bag mulch + \$2.90/bag**
    - \*\*brown hardwood = \$17/yd**
    - \*\* black mulch =\$20/yd**
    - \*\* possibly raise price (\$10-\$15 potential)**

- wheelbarrow maintenance, tools needed
- \*\* Need help to get them ready for first delivery date**
- player expectations
- \*\* working with coach for guidelines on expectations**

c. Spring Flowers:

- May delivery date, possibly a few days before Mother's Day
- \*\* Last year = \$700**
- \*\* mid april = order forms will be out**
- \*\* Delivery Date % or 5/7**
- \*\* more info to come!!**

d. Sponsorship:

- check form and make changes, if needed
- \*\* all players = \$300**
- \*\* forms at parent meeting coming**
- \*\* March parent meeting - list of past years sponsors**

e. Spirit Nights:

- \*\* Last year - had monthly spirit nights ( approx \$750-\$1000)**
- \*\* Will continue this year**

- restaurants?

- \*\* Banners - Tricia to contact**
- \*\* Cocktails 2 - Christy to contact**

- Sky Zone?

- \*\* 15-49 jumpers = 25%**
- \*\* 50-99 jumpers = 35%**
- \*\* 100 + jumpers = 45%**
- \*\* Advertise as "Lafayette Jump Night"**
- \*\* future potential - Glow Party**

- MB2 racing?

- \*\* Dana sent info**
- \*\* Waiting on response**

- Kendra Scott?

- Battle Axe's?

- \*\* Waiting on information**

- Initial Outfitters?

**\*\* online catalog**

**\*\* 20% profits**

- Fundraising Cards

**\*\* trouble getting unsold cards back from players/families**

- Nothing Bundt Cakes

- UK Concessions

**\*\* Tricia to get contact to look into concessions**

f. Spring Game:

- May 10

- Concession or not?

**\*\* Possibility for Concessions this year**

g. Kentucky Youth Sports Network:

- May 25th - 7 x 7 instructional camp

**\*\* will need help from players**

- June 22nd - 7 x 7 Classic Tournament - gate & concessions

**\*\* 1/2 gates and all concessions (approx \$1500)**

- August 31 - Rising Star Classic

h. Yette Camp

- June 20 - 21

**\*\* Last year 4 days (1/2 days)**

**\*\* potential for 2 full days instead this year**

i. Media

**\*\* Betsy - New Media Specialist**

**\*\* Increase presence on twitter**

- sharing more of accomplishments of other groups at Lafayette

- inspirational quotes, pics with our own player pictures

- senior highlight in July

- player spotlight, coach spotlight - once a week with the help of coaches

**\*\* potential for coaches to send spotlight during their assigned week**

- possibly start an instagram page

**\*\* connect with players**

- Coaches going to do Snapchat to connect with players and fans
  - \*\* possibility for coaches to drive this**

j. Season Schedule

**\*\* Out - on facebook and twitter**

**\*\* 6-7 homes games this year!**

k. Mandatory Parent Meeting

-March 11, 2019 @ 6:30 in LHS cafeteria

VI. Adjournment

**\*\* Kasey**

**\*\* Christy**