

Lafayette Football Booster Meeting

January 18, 2017

- Meeting called to order by Jennifer Steinman @ 6:32 p.m.

Treasurer's Report:

- Balance approx. \$29,800
- Estimate \$10,000 after banquet and coaches expenses
- Class reps email parents to try to find an assistant for the treasurer
- Bowl games will be here next year and will help bring in extra income

Fundraisers

- Mulch
 - Tasha- chairperson
 - Shelley will handle food, snacks & drinks- email will be sent to parents to get drinks & snacks contributed.
 - Dates for delivery will be April 15, 29 & 30 and May 13, 20 & 21
 - Flyers/yard signs passed out Feb 17, 18 & 19 or Feb 24, 25 & 26- second option may be best.
 - Prior customer orders must be in by March 26 to receive 10% discount
- Youth Football Camp
 - Dates will be June 12-16 either Mon- Thurs or Tues- Fri
 - 4-5 volunteers to check kids in and help feed them after
 - Where can we pass out flyers? Schools, Camp Fairs, YMCA?
- Youth Football Tournament
 - Tentative date Sept 2
 - Volunteers to work concessions
 - Do we ask for 10% of gate fee or charge a field maintenance fee?
- Keeneland
 - Tasha-chairperson
 - Would like to do Spring & Fall meets
 - 2 or 3 nights
 - Need minimum of 12 people
 - Work for 2 hours & make \$600
- Skipped pie topic

Sponsorships/Ads for next season

- Voted \$300 in sponsorships/ads as acceptable amount for players to secure
- Encourage players to secure sponsorships/ads vs. parents paying. Parents may have the option to purchase a sponsorship/ad, if they choose
- Sponsorships/ads may be turned in as they are received or in installments
- Volunteering cannot be credited towards \$300 in sponsorships/ads for tax reasons
- Include more info on sponsorship forms as to what sponsoring a player covers.
- Talked about creating a packet of information to pass out to new incoming players containing information on what sponsorships cover.

Questions, Concerns & Next Steps

- Jennifer Steinmann will be creating and emailing a parent survey
- Discussed ways to recognize students for academic achievement. (ex. Gift cards to highest GPA monthly, Facebook pic of students.)
- Plan a freshman spaghetti dinner/informational meeting
- Discuss player installment payments at budget meeting in February

Motion to adjure by Suann Buchanan @ 7:37

Second by Jennifer Ward