

# LAFAYETTE FOOTBALL BOOSTER CLUB, INC. 2018 SPONSORSHIP AGREEMENT

Player Name: \_\_\_\_\_ Contact #: \_\_\_\_\_

## Sponsorship Packages

TOUCHDOWN PACKAGE	FIELD GOAL PACKAGE	FAMILY PACKAGE
Touchdowns Sponsored By Your Business	—	—
4 Season Tickets	—	2 Season Tickets
Full Page Color Program Ad	1/2 Page Color Program Ad	Full Page Color Program Ad
PA Announcement	PA Announcement	—
Large 3'x5' Field Banner	Large 3'x5' Field Banner	—
Website & Social Media Ad	Website & Social Media Ad	—
Email Blast	Email Blast	—
\$1,500.00 – New Banner	\$500.00 – New Banner	\$300.00
\$1,200.00 – Repeating Banner (-20%)	\$400.00 – Repeating Banner (-20%)	

## Al La Carte Options

SELECT	DESCRIPTION	New Banner	Repeating Banner	Add \$50.00 Web Ad
	Large 3'x5' Field Banner	\$300.00	\$240.00 (-20%)	
	Medium 2'x4' Field Banner	\$150.00	\$120.00 (-20%)	
	Large 3'x5' Shared Field Banner	\$100.00	\$ 80.00 (-20%)	
	Full Page Color Program Ad	\$200.00	—	
	½ Page Color Program Ad	\$125.00	—	
	¼ Page Color Program Ad	\$ 75.00	—	
	⅛ Page Color Program Ad (Bus Card Size)	\$ 50.00	—	

Advertiser/Business Name: \_\_\_\_\_

Repeating Banner from 2017 (the same banner will be used from last year)? YES NO

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Amount Received: \$ \_\_\_\_\_ Cash: \_\_\_\_\_ Check: \_\_\_\_\_ Credit: \_\_\_\_\_

Please make checks payable to: **Lafayette Football Boosters.**

Payment can be mailed to: **Lafayette Football Boosters, PO Box 910029, Lexington KY 40591-0029**

High Resolution Artwork (300dpi is best) should be emailed as an electronic file  
(acceptable file types include: .pdf, .jpg, .ai, .pub, .psd)

Email artwork to: [dbradford718@gmail.com](mailto:dbradford718@gmail.com)

For Questions-Call: 859-402-6543



## 2018 LAFAYETTE GENERALS FOOTBALL SPONSORSHIP RECEIPT

DATE: \_\_\_\_\_ AMOUNT: \$ \_\_\_\_\_

Description: \_\_\_\_\_

Purchased From: \_\_\_\_\_

Fed. Tax ID#: 61-1102764

THANK YOU FOR SUPPORTING OUR PROGRAM AND OUR SONS!!!

